



PRESS RELEASE

LIBERIAMO L'ELEFANTE! ***Venite gente pim, pum, pam***

Luca Bassanese's New Album

Available in all online store
from October 15th
Executive Producer: Stefano Florio

ABOUT

LIBERIAMO L'ELEFANTE (Free the Elephant)

*"The elephant represents the potential that is within us.
By freeing ourselves from our fears, we could unleash a whole bunch of positive and creative energy."*

If you did not hear of Luca Bassanese before this album, here is a good reason to get curious about him.

When you hear real music, you get lost in it because it sounds good to the ears and the heart. This is what happens with the new album of Italian singer and songwriter Luca Bassanese, who is a uniquely vital and generative artist. Beyond the words and the music, Luca invites us to "Free the elephant within us" – a kind of call to action to look at the world, and people around us, with different eyes and a positive attitude. Remarkable recall power and social knowledge, researchers believe, is a big part of how elephants survive.

Luca, who has released eleven albums and is emerging on the European music scene as a fusion between Goran Bregovic and Mano Chao in a pure Commedia dell'Arte style, is the main character of the new socially committed Italian popular music. While passionately opposed to racism, economic austerity, political insanity, technological slavery, global warming, genetically modified seeds, corporate greed-heads who are despoiling Mother Nature and an assortment of other sinners who interfere with our God-given right to happiness, Luca seeks to unveil the beauty of what we have been left with. For him, there is no reason to get depressed or defeated. The message is clear: "Don't let your fears refrain you from reaching your potential. Be creative. Protect your dreams. Care for the people and the environment. Free the elephant within you."

This new album of Luca may become a milestone in his career. Each song has such a poetic power and cognitive content, that the feeling is one of wonder. Both the lyrics and music are so affecting and effective. For sure some shall come to mean a lot to certain people. The video clip of "Credo in una scuola" (I believe in a different school) has already been viewed by more than 400 000 people on FB and shared 8 000 times in only three weeks. All songs of the album have given birth to a

video clip. Most of them are available on Luca's social media channels, and more will come. Welcome to the journey!

By Eric E. Van Monckhoven of Music4You

LUCA BASSANESE

Luca Bassanese is without question one of the main characters of the new committed Italian popular music. A fusion between Goran Bregovic and Manu Chao, with a Fellini-inspired spirit, Luca is slowly emerging as a musical hero to be watched. With 11 albums under his shoulders, the minstrel, poet, singer-songwriter, and social and environmental activist has acquired the status of a romantic warrior for his lyrics that treat important social issues.

Luca grew up listening to Fabrizio de André and the other great Italian and international folk singer-songwriters of the 1970s. Enlivened by the powerful folklore of both sides of the Adriatic, he then created his brew. His cocktail of poetry, love stories infused with Italian folk music, transalpine tarantellas and Balkan hints of brass will put you in a good mood and take you to a fantasy world. Luca's shows are Circassian, ruffling and full of positive energy.

Luca has already won several honorary awards in Italy. He has collaborated with artists from various fields and countries, including the Original Kocani Orkestar of Macedonia, the Berber artist Bachir Charaf (nicknamed The Voice of the Desert), the satirical artist Antonio Cornacchione, and the playwright, actor and Nobel Prize Dario Fo, to name a few.

Abroad, Luca has received standing ovations in France, Benelux, Switzerland, and Hungary demonstrating that his performances are accessible to people of all ages, creeds, and backgrounds, and not only to Italians.

After a blast at Sziget Festival this Summer, new European dates have already been booked for 2020 in Austria (Wiener Flüchtlingsbal - the "Refugees Ball", February) and in Belgium (Labadoux Festival, May). And more are coming!

Album Credits

Liberiamo l'elefante! Venite gente pim pum pam

All songs by Luca Bassanese, except "Girotondo" Lyrics by F. De André / Music by F. De André and G.P. Reverberi

Adaptation of the text in Ewe on "Colours of the same nature" by Atsougan Dzinyefa Atilassi

Recorded, mixed and mastered by Stefano Florio

Art Cover: Elodie Lebigre

Executive producer: Stefano Florio

Musicians: Luca Bassanese – Lead vocals, guitar, tammorra, kalimba; Stefano Florio - Guitars, bass, mandolin, programming; Antonio Fraioli – Violin, percussion; Elodie Lebigre – Vocals; Annapia Ferrara – Tamburello; Massimo Tuzza – Drums; Domenico De Nichilo – Trumpet; Simone Caxixo Lavorini - Bass

“Colori della stessa natura” Dede Sonya Agbodan & Atsougan Dzinyefa Atilassi: Vocals “Les Enfants (I Bambini)” Elodie Lebigre: Vocals

(P) Ola Ola music

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Track list:

1. Colori della stessa natura - 2. Balla balla - 3. Adelante - 4. Credo in una scuola - 5. Liberiamo l'Elefante! - 6. Non sparate al giornalista - 7. Segui la tua libertà - 8. Les Enfants (I Bambini) - 9. Girotondo